



# Managing the present, predicting the future

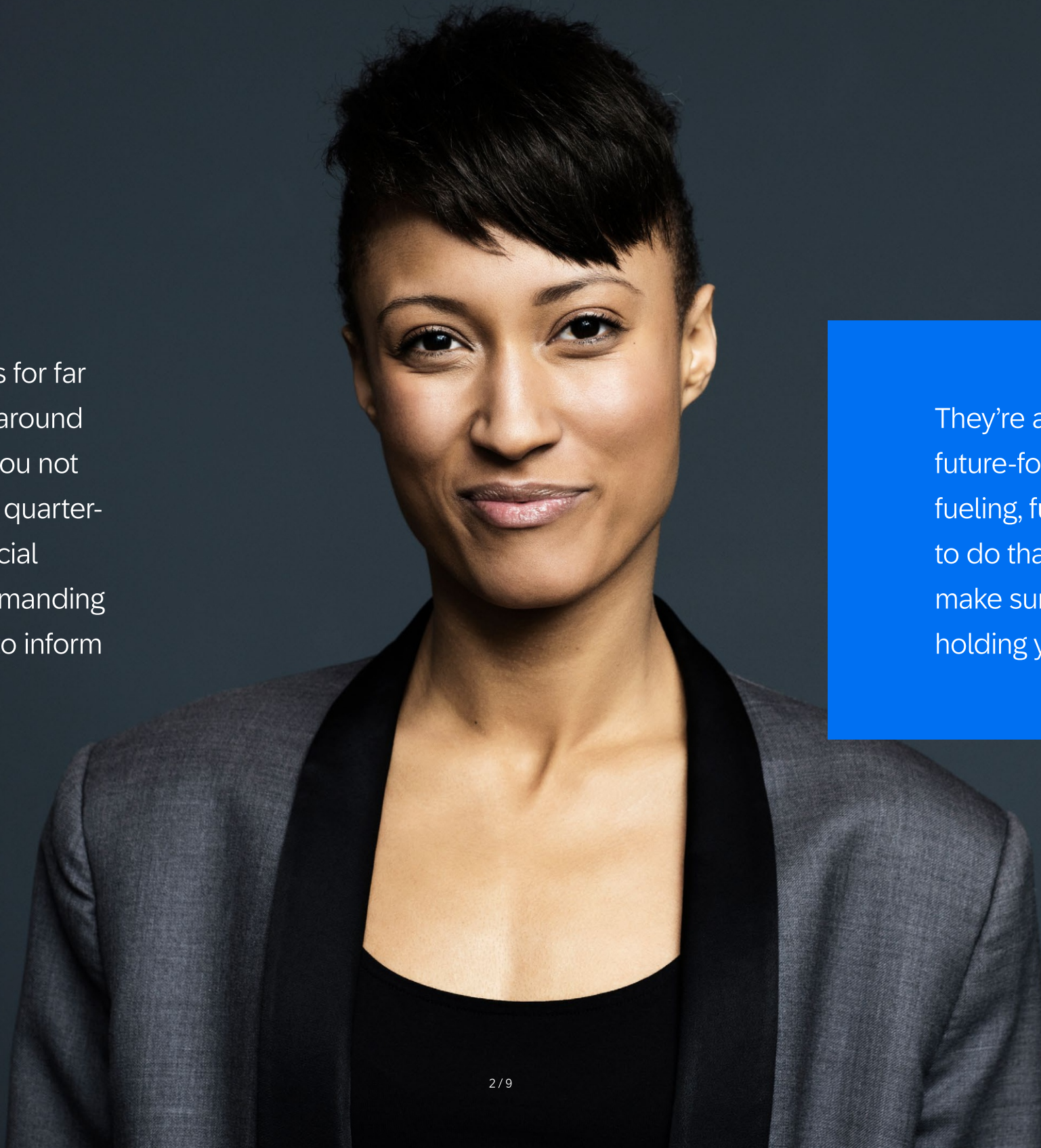
Finance in the cloud



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A portrait of a woman with short, dark, curly hair, wearing a grey blazer over a black top. She is looking directly at the camera with a slight smile. The background is a dark, solid color.

These days, the “F” in CFO stands for far more than finance. And the folks around the leadership table are tasking you not only with keeping the day-to-day, quarter-to-quarter, and year-to-year financial engines running well – they’re demanding future-focused financial wisdom to inform investments, priorities, and plans.

They’re asking you to be the chief future-focused, future-ready, future-fueling, future-everything officer, and to do that all at once, you have to make sure your financial tools aren’t holding you back.



## How do you get there?

Keeping one eye on the increasingly complex financials of your business and the other on the financial horizon isn't something you can easily do if your ERP system isn't up to the task. Good thing there's an easy way to get ready:

**GROW with SAP** delivers a ready-to-go cloud ERP solution with the service and support to get you up and running quickly, accelerate adoption, and make sure you see value as fast as possible – without taking over your IT team or your precious budget.

**That solution: SAP® S/4HANA® Cloud, public edition.**

It's a forward-focused finance offering that takes care of the day-to-day and tomorrow by combining cloud ERP's speed, predictability, and continuous innovation with 50 years of financial expertise.

So, what does the future of finance look like with a solution and support from SAP? Let's find out.

*“Before SAP S/4HANA, we didn't have an ERP. All business areas worked separately and on their own software and processes. With S/4HANA, we have all our business processes in one platform. We did the implementation in eight months, and now the board of directors has all their information in two clicks.”*

– Xavi Boldares, IT Manager in IDNEO



# Increase the efficiency of finance

Don't waste time shuffling data around or crafting over-customized workflows. SAP S/4HANA Cloud, public edition, helps you ramp up organizational speed while driving down operational costs. It lets you:

- Access a single data source for both transactional and analytical data – boosting data-quality management while reducing the time it takes to generate reports.
- Keep all your ledger information in one place, so you don't have to move data around, and it's always available instantly – allowing you to close your books faster and support soft closes.
- Take advantage of what's proven to help you run more efficiently – using order-to-cash, purchase-to-pay, record-to-report, and other end-to-end business processes that extend across 25 industries.
- Make the most of revenue flow with highly automated, exception-based, intelligent receivables and payment handling – driven by AI and machine learning.
- Shift from calendar-based to continuous accounting by unifying financial, people, and operational data – and by integrating planning, accounting transactions, and legal/management consolidation into one system.

“SAP S/4HANA Cloud saves a lot of time. Complex and large transitions take place within minutes. Overall reporting is improved, and ROI has increased a lot.”

– Shehroz Habib ACCA, Sr. Accounts Executive  
in Master Tiles & Ceramics Industries Ltd.







## Guide users every Step of the way

Use the depth of your data and intelligent technology to do the heavy lifting – so your team can get the most out of every minute, you can easily up- and reskill your people, and your company can get more done in times of hard-to-find headcount. SAP S/4HANA Cloud, public edition, helps you:

- Use AI, machine learning, and RPA to automate what your team is currently doing by hand. So they can handle more volume without more overhead, and they can focus on analysis and action over day-to-day administration.
- Access digital assistants that help finance users get work done faster – running plan-to-actual, variance analysis, and close periods faster and more accurately.
- Tap into intelligent situation handling that alerts users to urgent issues – proposing follow-up actions and automating the resolution, so you can solve critical business concerns faster.



## Discover the insights that drive action

Sharper, faster, more precise reporting helps you dive deeper into what's driving margin, how forecasts are performing, and where you can do better. With that kind of reporting, you'll:

- Understand what drives profitability across customers, products, and channels with out-of-the-box financial reporting tools.
- Dig into real-time insights on a granular level, using analytics embedded into your business processes to get beyond reporting, make better decisions, and move from insights to action.
- Deliver better results with predictive finance tools and simulated future bookings that accurately forecast your financial position, helping you anticipate both challenges and opportunities.
- Link and create financial and operational plans, forecasts, budgets, and KPIs, so you can drive better decisions and integrate strategic planning across all lines of business.
- Get a holistic view of the impact of your business decisions, including sustainability, using existing and extended capabilities.



*Best-in-class mid-market businesses are 44% more likely to deliver financial reports on time – and 41% more likely to have financial reports that were 100% accurate.*

– Unlocking Financial Excellence: Harnessing Cloud ERP for Mid-Market Success, Aberdeen Research, October 2023







“ I believe SAP S/4HANA is well suited to every industry. We continue to grow through acquisition, and this makes that process easier and more sustainable.”

– Greg Buehrle, IT Director in Paper Mill



## Grow without limits

Cloud ERP goes wherever your business needs to grow. So you can run mission-critical operations at global scale and stay on top of international compliance – regardless of how regulations and taxation rules change. With SAP S/4HANA Cloud, public edition, you'll be able to:

- Enable international as well as country- and region-specific compliance with IFRS and GAAP reporting.
- Drive compliant growth with built-in localizations in 43 countries and 27 languages.
- Supply local tax reporting, country charts of accounts, and statutory and mandatory reports for quick time to value.
- Protect your sensitive business data with cybersecurity and automated data protection measures.
- Quickly implement extensions and applications that tackle new needs, new processes, and new pains – without disrupting the cloud ERP processes you have running at the time.
- Adapt and innovate with an extensive cloud portfolio of applications for every line of business – from finance, customer relationship management, and customer experience, to spend management, supply chain, and human capital management.





## Build breakthrough digital business models

With SAP S/4HANA Cloud, public edition, you can work more efficiently with teams across your organization, so it's easier to open new streams of revenue. You'll:

- Leverage out-of-the-box capabilities – opening new revenue streams by creating, selling, provisioning, and billing innovative bundles that combine physical products, services, and projects into single offerings.
- Utilize extended solution capabilities to create recurring revenue streams and automate order-to-cash processes via subscriptions, usage plans, and third-party offerings.

“SAP S/4HANA Cloud’s real-time data analytics and integration capabilities enabled us to thrive in a competitive market.”

– Siddhesh Salkar, Project Manager in Warehousing





# GROW with SAP: Support and service on your way to the cloud

If you want to get to the cloud without chaos, GROW with SAP is the way. It offers the solutions that speed your business, the services that speed adoption, a community of outcome-driven support, and the knowledge you need to successfully run cloud ERP.

It's how you take the worry and what-ifs out of changing financial systems and taking your finance function into the future. It's how you shift from legacy solutions to next-gen success. And it's how you make the most of everything SAP S/4HANA Cloud, public edition, can deliver.

All without the disruptions and delays that get in the way of growth. With GROW with SAP, you get ready-to-run cloud ERP that will help you:



## Accelerate Adoption

Expedite your cloud ERP rollout with proven deployment tools and methodologies – all with a predictable scope and a timeframe you can trust, so you can minimize surprises.



## Engage in Community and Learning

Be part of a collaborative, open community of SAP experts, partners, and customers. You'll also build skills and improve participation across your team with flexible training and educational tools tailored to your goals.

[Learn how](#) GROW with SAP can help you take finance to the cloud with confidence, taking on everything the business expects from you today and wants from you tomorrow.